



THE FIRST TOLL EXPRESSWAY MANAGEMENT CONFERENCE IN THE ASIA PACIFIC REGION!

21ST CENTURY EXPRESSWAY CHARTING THE WAY FORWARD

5 - 7 April 2010 • KL Hilton
Kuala Lumpur, Malaysia



Under the patronage of
Dato' Shaziman Abu Mansor
MINISTER OF WORKS, MALAYSIA

HEAR FROM OUR EMINENT SPEAKERS



Tun Dr Mahathir Mohamad
4th Prime Minister of Malaysia
(via live video satellite link)



Dato' Dr Ali Hamsa
Director General, Public Private Partnership Unit (3PU), Malaysia



Dato' Ir Hj Ismail Md Salleh
Director General, Malaysian Highway Authority, Malaysia



Kamran Khan
Group Head East Asia Infrastructure Finance, World Bank, Singapore



Martial Chevreuil
Chairman, Technical Committee B2, World Road Association (PIARC), France



Dr Frank-Jürgen Richter
President, Horasis, Switzerland



Robert Cone
Chair, PIARC-FISITA Joint Task Force, UK

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Although Malaysia has in the past hosted conferences on infrastructure, transportation and road engineering, **PIECE 2010** is the first **Toll Expressway Management** conference held in Malaysia and in the Asia Pacific region.

With toll expressways becoming increasingly important in the country's development, it is only appropriate that PLUS Expressways, the largest toll concessionaire in the region in terms of market capitalisation and one of the largest in the world, has taken the lead to bring together experts from a growing toll expressway community comprising toll concessionaires, expressway regulators and related Government authorities as well as other industry players to meet, discuss, share experiences and build networks.

This conference represents an important forum where the Government sector and private organisations have the freedom to express and discuss challenges and issues concerning toll expressways.

On behalf of the Malaysian Government, we are pleased that such a prestigious conference is being held here in Kuala Lumpur.

The staging of PIECE 2010 represents another significant landmark for Kuala Lumpur in the international arena. Malaysia's excellent convention facilities, support services and tourist attractions present an ideal location for such international events.

I am confident that this conference will receive overwhelming response as the line-up of speakers is impressive and their wealth of knowledge and experience is immeasurable. I understand these speakers include prominent industry players from Switzerland, Japan, Korea, United Kingdom, India, Dubai and of course Malaysia.

It is both an honour and a challenge for us as we prepare to host another world class event.

Indeed, I look forward to meeting both international and Malaysian participants on 5th April 2010 at the Kuala Lumpur Hilton.

Thank you.

Dato' Shaziman Abu Mansor
PIECE 2010 Patron
Minister of Works, Malaysia

Roads, a mirror of civilisation's progress



Dear Colleague,

It is my pleasure to invite you to attend PIECE 2010 from 5 – 7 April 2010 at the KL Hilton, Kuala Lumpur, Malaysia.

PIECE 2010 has the distinction of being the first conference in the Asia Pacific region devoted exclusively to issues relating to the toll expressway industry. Its purpose is to provide a platform for an expanding expressway community throughout the world to meet, share experiences, build networks and in the process enrich themselves.

In joining our global toll expressway community of executives you will be part of a distinctive group of people who are seeking actionable strategies, solutions, and processes to put to work in building a well planned expressway infrastructure for their respective countries.

We have a great programme scheduled with speakers from leading organisations from around the world, including the, Middle East, Asia, Europe, and the Pacific region. PIECE 2010 will present important insights on the challenges of toll expressway management from both private and public sector perspectives via interactive panel sessions and three distinctive streams –

- 1) Asset Management
- 2) Investment & Finance
- 3) Intelligent Transport Systems

PIECE 2010 represents a significant opportunity for executives and managers to hear the latest ideas from industry experts, visit exhibition booths on display and take advantage of the business matching opportunities available at this event.

I look forward to learning and benefiting from your experiences in our shared quest for excellence and I am delighted to personally invite you to join in this forum to help shape and drive our futures.

Thank you.

Noorizah Hj Abdul Hamid
Chairman
PIECE 2010 Organising Committee

The First Toll Expressway Management Conference in the Asia Pacific Region

PROGRAMME FORMAT

This three day event comprises:

- i Panel sessions with influential presenters
- ii Three streams on Asset Management, Investment & Finance and Intelligent Transport Systems
- iii A Gala Dinner Function with international celebrity
- iv Ministerial Dialogue with key Ministers from the region
- v VIP Luncheon Dialogue with YABhg Tun Dr Mahathir Mohamad, 4th Prime Minister of Malaysia and Dr Frank-Jürgen Richter, President of Horasis, Switzerland on Day 2 of the event
- vi Three half-day workshops
- vii Exhibition booths over the duration of the first two days of the conference
- viii Three technical tours on the third day showcasing Malaysia's leading expressways combined with tourism features

WHO SHOULD ATTEND

The conference programme has been designed to attract all those who are in the industry, be it toll expressway concessionaires, expressway regulators, related government authorities, project managers, engineers, contractors, consultants, financiers, bankers, lawyers, and a wide range of public and private organisations from the region.

BENEFITS OF ATTENDING:

- Hear the latest industry insights from leading experts and associations
- Showcase your products and services at this unique forum
- Understand the challenges and issues facing the toll expressway community
- Take advantage of the business matching opportunities available
- Experience unparalleled networking opportunities with likeminded peers
- Experience informative technical tours on Malaysia's leading expressways

BUSINESS MATCHING MEETINGS

Meet potential partners from Europe, Asia and the Pacific region and promote trade and investment opportunities in your country, region and business community. Business Matching bookings can be made in advance or on site. To take advantage of this service; participants, exhibitors and sponsors must register with the event organisers. Meeting places are available on a first come-first serve basis. To register your interest please visit us at www.piece2010.com.

FACEBOOK

Be part of the social networking opportunities PIECE 2010 Facebook offers before and after the conference. Participation is through invitation only. To join, please contact us at piece2010@urban-forum.com or visit www.piece2010.com to request for an invitation.

EXHIBITION & SPONSORSHIP OPPORTUNITIES

The PIECE 2010 platform offers exciting opportunities to increase your presence in the market, whether it is through being a sponsor, being an exhibitor or just by advertising your services and products. Exhibitions are the cornerstone of an integrated marketing programme that can translate into partnerships and networking opportunities during and after the conference

Don't miss the opportunity to showcase your unique products and services at this important conference. For more information contact us at piece2010@urban-forum.com

Sponsorship of PIECE 2010 offers the following benefits in your organisation:

- Reinforce your organisation's role as a leader by showcasing its expertise, products and services and/or innovative outcomes to an interested, relevant and influential audience,
- Create a powerful and imposing presence among the top names of the toll expressway community and related industries.
- Leverage the media opportunities created through this platform to promote your organisation's achievements and unique contributions to the industry
- Take advantage of an excellent opportunity to maintain a high profile in valuable target markets,
- Network both formally and informally with targeted key decision makers from the public and private sectors,
- Establish new contacts, exchange ideas and views and use this event to tap into the expertise we bring you

EXHIBITION FLOOR PLAN



LIST OF EXHIBITORS TO DATE

GOLD EXHIBITORS



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TERAS Teknologi Sdn Bhd

Hewlett-Packard (M) Sdn Bhd

DUROMAC (M) Sdn Bhd

ABOUT THE SPEAKERS

Benefit from the knowledge and experience of our eminent speaker panel:

HONORARY SPEAKERS



PIECE 2010 PATRON
Dato' Shaziman Abu Mansor
Minister of Works, Malaysia



Tun Dr Mahathir Mohamad
4th Prime Minister of Malaysia
(via live video satellite link)

CONFIRMED SPEAKERS/MODERATORS



Dato' Dr Ali Hamsa
Director General, Public Private Partnership Unit (3PU), Malaysia



Dato' Ir Hj Ismail Md Salleh
Director General, Malaysian Highway Authority, Malaysia



Dato' Mohd Izzaddin Idris
Group Managing Director & CEO, UEM Group Bhd, Malaysia



Noorizah Hj Abdul Hamid
Managing Director, PLUS Expressways Bhd & Chairman, PIECE 2010, Malaysia



Kamran Khan
Group Head East Asia Infrastructure Finance, World Bank, Singapore



Martial Chevreuil
Chairman, Technical Committee B2, World Road Association (PIARC), France



Nik Airina Nik Jaffar
Chief Operating Officer, PLUS Expressways Bhd, Malaysia



Prof Peter Sheldrake
Chair, Business Entrepreneurship, RMIT University, Australia



Dato' Ir Dr Azmi Hassan
Director, Highway Planning Unit, Malaysia



Prof Bjorn Birgisson
Vice President, Royal Institute of Technology, Sweden



H K Yong
Adviser (PPP), Commonwealth Secretariat, UK



Chew Seng Kok
Managing Partner, Zaid Ibrahim & Co, Malaysia



Dr Frank-Jürgen Richter
President, Horasis, Switzerland



Robert Cone
Chair, PIARC-FISITA Joint Task Force, UK



Toru Suzuki
Director, International Business Team, Central Nippon Expressway Company Ltd, Japan

CONFIRMED SPEAKERS/MODERATORS



Tomihiko Sekiya
Manager, Corporate Strategy, Central Nippon Expressway Company Ltd, Japan



Prof Ki-Tae Chang
Head, Dept of Civil Engineering, Kumoh National Institute of Technology, Korea



Travis Gilbertson
Senior Transportation Asset Management Consultant, Opus Group Bhd, Australia



Robert Bain
Managing Director, RBconsult Ltd, UK



Dato' Sri Zukri Samat
Managing Director, Bank Islam, Malaysia



Ir Mohd Zulastr Mohd Amin
General Manager and Head, Maintenance & Development Division, PLUS Expressways Bhd, Malaysia



Dr Mohd Asbi Othman
Managing Director, Mohd Asbi & Associates, Malaysia



Ir Abd Rahim Seliman
Chief Operating Officer, TERAS Teknologi Sdn Bhd, Malaysia



Tajul Azwa Bani Hashim
Chief Executive Officer, Propel Bhd, Malaysia



Dato' Lee K. Kwan
Deputy Chief Executive Officer, Group Treasury & Investments, CIMB Group, Malaysia



Nor Masliza Sulaiman
Executive Vice-President & Deputy Head, Debt Capital Markets & Syndicate, CIMB Investment Bank Bhd, Malaysia



Dr Sung-Hwan Kim
Chairman, REAAA Korean Chapter & Executive Managing Director, Korean Expressway Corporation, Korea



Sandiaga Uno
CEO, Saratoga Capital, Indonesia



Athar Shahab
Deputy Managing Director, IDFC Projects Ltd, India



Gary Liddle
Chief Executive, VicRoads, Australia



Prof David Dombkins
Chief Editor, UNECE PPP Toolkit & Member UNECE, PPP Advisory Board, UAE

MONDAY • 5TH APRIL 2010			
0800	Registration		
0900	Welcome & Opening Remarks Noorizah Hj Abdul Hamid, Managing Director, PLUS Expressways Bhd & Chairman, PIECE 2010		
0915	Official Keynote Address by Y.B. Dato' Shaziman Abu Mansor, Minister of Works, Malaysia		
0945	Official Opening of PIECE 2010		
1000	MORNING NETWORK BREAK		
1030	Panel Session 1: Challenges Facing Toll Concessionaires Today and in the Future Chair: Dr Frank-Jürgen Richter , President, Horasis Panelists: Kamran Khan , Group Head East Asia Infrastructure Finance, World Bank Dato' Ir Hj Ismail Md Salleh , Director General, Malaysian Highway Authority Dato' Lee K. Kwan , Deputy Chief Executive Officer, Group Treasury & Investments, CIMB Group		
	ASSET MANAGEMENT	INVESTMENT & FINANCE	INTELLIGENT TRANSPORT SYSTEMS
1115	Case Study of Two 21st Century Rest & Service Area (RSA) concepts Asset Management and Development of Rest & Service Area of Nexco Central. By Toru Suzuki , Director, International Business Team, Central Nippon Expressway Company Ltd. Service Level Management By Nik Airina Nik Jaffar , Chief Operating Officer, PLUS Expressways Bhd	Finding the Middle Ground in Making Toll Expressway Projects Work for Government and Investors Chair: Dato' Mohd Izzaddin Idris , Group Managing Director & CEO UEM Group Speakers: Dato' Dr Ali Hamsa , Director General, Public Private Partnership Unit (3PU) Nor Masliza Sulaiman , Executive Vice-President & Deputy Head, Debt Capital Markets & Syndicate, CIMB Investment Bank Bhd	Traveling Towards the Connected Vehicle By Robert Cone , Chair, PIARC-FISITA Joint Task Force Intelligent Transport Systems in Korea By Dr Sung-Hwan Kim , Chairman, REAAA Korean Chapter & Executive Managing Director, Korean Expressway Corporation
1215	Planning & Executing Effective Asset Management Plans for PPP Projects By Travis Gilbertson , Senior Transportation Asset Management Consultant, Opus Group Bhd	Toll Road Investments: The Central Role of Traffic & Revenue Forecasts By Robert Bain , Managing Director, RBconsult Ltd.	ITS Applications to the New Tomei Expressway - New Era of Expressways in Japan By Tomihiko Sekiya , Manager, Corporate Strategy Team, Tokyo Branch, Central Nippon Expressway Company Ltd.
1245	LUNCH		
	ASSET MANAGEMENT	INVESTMENT & FINANCE	INTELLIGENT TRANSPORT SYSTEMS
1400	New Technology for the Support of Slopes By Prof Ki-Tae Chang , Head, Dept of Civil Engineering, Kumoh National Institute of Technology	Islamic Financing for Toll Expressway Projects By Dato' Sri Zukri Samat , Managing Director, Bank Islam	ITS Tools for Road Network Management, Now and in the Future By Martial Chevreuil , Chairman, Technical Committee B2, World Road Association (PIARC)
1445	Understanding the benefits of Nanotechnology in Road Construction By Prof Bjorn Birgisson , Vice President, Royal Institute of Technology	Managing Risks: Investing in Expressway Projects in Emerging Markets. Case Studies – India & Indonesia By Athar Shahab , Deputy Managing Director, IDFC Projects Ltd, India By Sandiaga Uno , Saratoga Capital, Indonesia	Panel Discussion on Multi Lane Free Flow Challenges & Issues Chair: To be advised Speakers: Dato' Ir Hj Ismail Md Salleh , Director General, Malaysian Highway Authority
1530	AFTERNOON NETWORK BREAK		
1600	Panel Session 2: Public Private Partnership: Charting the Way Forward Chair: H K Yong , Adviser (PPP), Commonwealth Secretariat Panelists: Chew Seng Kok , Managing Partner, Zaid Ibrahim & Co Dato' Dr Ali Hamsa , Director General, Public Private Partnership Unit (3PU)		
1700	END OF DAY 1		
2000	VIP Gala Dinner Welcome by Noorizah Hj Abdul Hamid , Managing Director, PLUS Expressways Bhd & Chairman, PIECE 2010 Keynote Presentation by Guest of Honour		

TUESDAY • 6TH APRIL 2010			
0830	Registration		
0900	Ministerial Dialogue Dato' Shaziman Abu Mansor , Minister of Works Chair/moderator: HK Yong , Commonwealth Secretariat		
0945	MORNING NETWORK BREAK		
	ASSET MANAGEMENT	INVESTMENT & FINANCE	INTELLIGENT TRANSPORT SYSTEMS
1015	KPI Regime on Tollways By Gary Liddle , Chief Executive, VicRoads Ensuring Safe, Clean and Comfortable Highways By Tajul Azwa Bani Hashim , Chief Executive Officer, Propel Bhd	Globalised PPP Framework & Centre Of Excellence By Prof David Dombkins , Chief Editor, UNECE PPP Toolkit & Member UNECE, PPP Advisory Board	Security & Surveillance: Latest Developments and their Contribution to the Expressway Experience Speaker to be advised ITS: The Malaysia Experience, Future and Technology Expansion for Wider Benefits By Ir Abd Rahim Seliman , Chief Operating Officer, TERAS Teknologi Sdn Bhd
1115	Panel Session 3: Scenarios for the 21st Century Expressway Chair/moderator: Peter Sheldrake , Chair of Business Entrepreneurship, RMIT University Panelists: Kamran Khan , Group Head East Asia Infrastructure Finance, World Bank Dato' Ir Dr Azmi Hassan , Director, Highway Planning Unit Prof Bjorn Birgisson , Vice President, Royal Institute of Technology		
1235	VIP LUNCHEON DIALOGUE		
	VIP Luncheon Dialogue with Tun Dr Mahathir Mohamad and Dr Frank-Jürgen Richter on "The Shifting Power from West to East and the New Impetus for Business"		
	AFTERNOON WORKSHOPS		
	ASSET MANAGEMENT	INVESTMENT & FINANCE	INTELLIGENT TRANSPORT SYSTEMS
1430	TEMAN WORKSHOP By Ir Mohd Zulastrri , General Manager and Head, Maintenance & Development Division, PLUS Expressways Bhd & Dr Mohd Asbi Othman , Managing Director Mohd Asbi & Associates	Toll Road Forecasts: Meeting the Needs of the Public and Private Sectors Robert Bain , Managing Director, RBconsult Ltd.	PIARC-FISITA Workshop on the Connected Vehicle Headed by Robert Cone , Chair, PIARC-FISITA Joint Task Force, and members [Panelists by Invitation]
1600	AFTERNOON BREAK		
1615	WORKSHOPS CONTINUE		
1730	END OF DAY 2		

SITE VISITS Don't miss the opportunity to participate in a selection of three informative technical tours showcasing Malaysia's leading expressways:

WEDNESDAY • 7TH APRIL 2010			
0800	Pick up at KL Hilton Hotel		
0900	Arrive at Persada PLUS		
0900	REFRESHMENTS AND TOUR OF TRAFFIC MONITORING CENTER		
1000	SITE VISIT 1: The SMART Tour	SITE VISIT 2: The CRUISE Tour	SITE VISIT 3: The SPEEDWAY Tour
	New Klang Valley Expressway (NKVE)	North-South Expressway Central Link (NSECL)	Speedway PLUS Circuit
	RTMS at Bukit Lanjan	Tour of Putrajaya and Cruise	Sg Buloh OBR
	SMART Tunnel	LUNCH @ PUTRAJAYA	Duta-Ulu Klang Expressway (DUKE)
	LUNCH @ RESTORAN SRI MELAYU	Maju Expressway (MEX) & KLCC	LUNCH @ KL TOWER
	END OF DAY 3		

SITE VISIT 1

THE SMART TOUR

Traveling through the New Klang Valley Expressway (NKVE), this tour features the Bukit Lanjan Interchange with an insightful briefing on the Real Time Monitoring System (RTMS) for slopes. Following on from Bukit Lanjan the tour will move to the world's first combined stormwater and traffic tunnel (SMART), one of Malaysia's engineering marvels before ending with lunch at the authentic Malay restaurant Seri Melayu and craft complex in Kuala Lumpur and back to the hotel.



SITE VISIT 2

THE CRUISE TOUR

Traveling through the North-South Expressway Central Link (NSECL), participants will be driven to Putrajaya, the relatively youthful capital city of Malaysia with its magnificent architectural buildings and landscapes, enjoy a cruise at Putrajaya with lunch at the Putrajaya Seafood Village, before heading to the Kuala Lumpur City Centre (KLCC) where the world famous Petronas Twin Towers are located via the Maju Expressway (MEX), and then commence back to the hotel.



SITE VISIT 3

THE SPEEDWAY TOUR

Participants start with a fun trial on Speedway PLUS circuit before moving on to the Sg. Buloh Overhead Bridge Restaurant for a quick guided tour and then on to a guided tour of the Duta-Ulu Klang Expressway (DUKE) followed by lunch at the revolving restaurant in KL Tower and then finally back to the hotel.



A member of UEM

PLUS Expressways Group is the largest toll expressway operator in South East Asia and one of the largest in the world in terms of market capitalisation.

Incorporated in Malaysia on 29 January 2002, PLUS Expressways Berhad (PLUS Expressways) made its debut on the Main Board of Bursa Malaysia on 17 July 2002.

PLUS Expressways is involved in investment holding and the provision of expressway operation services. PLUS Expressways wholly owns Projek Lebuhraya Utara-Selatan Berhad, Expressway Lingkaran Tengah Sdn Bhd, Linkedua (Malaysia) Berhad, Konsortium Lebuhraya Butterworth-Kulim (KLBK) Sdn Bhd and is a substantial shareholder of PLUS BKSP Toll Limited and PT Lintas Marga Sedaya.

www.plus.com.my



MINISTRY OF WORKS

The Ministry of Works' (MOW) core services may be categorised into three components as follows:

- The implementation of infrastructural development projects especially Federal Roads
- The privatised maintenance of Federal Roads and Federal Common Users Buildings
- The participation of Bumiputera entrepreneurs in the construction industry



MALAYSIAN HIGHWAY AUTHORITY



PUBLIC WORK DEPARTMENT MALAYSIA

The Malaysian Highway Authority (MHA) is a government agency under the MOW and its main function is to monitor the implementation and administration of expressways in Malaysia.

The Public Works Department (PWD) is the technical arm of the Government of Malaysia and it acts as the main implementing agency in carrying out development projects throughout the country.

www.kkr.gov.my • www.lmnet.gov.my • www.jkr.gov.my



REAAA is the Road Engineering Association of Asia and Australasia. The association promotes the science and practice of road engineering and related professions in the Asia Pacific region through developing professional and commercial links within and between countries in the region.

The Road Engineering Association of Malaysia (REAM) is the Malaysian chapter of REAAA that represents the road engineering fraternity in Malaysia. Its aim is to formulate and establish standards, guidelines and specifications for road engineering in Malaysia.

www.reaaa.net • www.ream.org.my

PLATINUM SPONSOR



CIMB Investment Bank is the investment banking arm of CIMB Group. This award-winning franchise has served the investment banking needs of Malaysian corporations for over 3 decades. With its regional offices in Malaysia, Singapore, Indonesia, Hong Kong, Thailand, the UK and the US, CIMB Investment Bank is well placed to serve its clients in Malaysia as well as regionally.

The investment banking products and services cover corporate advisory, corporate finance, equity markets, debt markets, research, private equity, real estate investment management, fund management as well as wealth management and private banking services.

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Registration Form21st Century Expressways:
Charting the Way Forward**Register Online**
at www.piece2010.com

ABCDEFGHIJK

Contact Person's Details:

Name (Dr/Mr/Mrs/Ms) _____
 _____ Designation _____
 Address _____

 Postcode _____ Country _____
 Telephone _____ Mobile _____
 Facsimile _____ Email _____

Company Information

Company Name _____
 Company Industry _____
 Staff Size 1 - 19 20 - 49 50 - 99 100 - 499 500 - 999 1000 above
 Please register the following for '21st Century Expressways: Charting the Way Forward'. Date: 5 - 7 April 2010

Participant's Information

Name (Dr/Mr/Mrs/Ms) _____
 NRIC/Passport No. _____ Designation _____
 Address _____
 Postcode _____ Country _____ Telephone _____
 Facsimile _____ Mobile _____ Email _____

Name (Dr/Mr/Mrs/Ms) _____
 NRIC/Passport No. _____ Designation _____
 Address _____
 Postcode _____ Country _____ Telephone _____
 Facsimile _____ Mobile _____ Email _____

Name (Dr/Mr/Mrs/Ms) _____
 NRIC/Passport No. _____ Designation _____
 Address _____
 Postcode _____ Country _____ Telephone _____
 Facsimile _____ Mobile _____ Email _____

Registration Fee**Early Bird** Pay by 31 Jan 2010**Normal fee** Pay 1 Feb 2010 onwards**Individual Price**

- Conference + ½ Day Workshop
- Conference + Site Visit + ½ Day Workshop
- Workshop Only

RM3,000 (USD865) per person
 RM3,250 (USD940) per person
 RM 500 (USD155) per person

RM3,250 (USD940) per person
 RM3,500 (USD1,010) per person
 RM 500 (USD155) per person

Group Price for 4 or more bookings

- Conference + ½ Day Workshop
- Conference + Site Visit + ½ Day Workshop
- Workshop Only

RM2,400 (USD695) per person
 RM2,600 (USD755) per person
 RM 400 (USD130) per person

RM2,600 (USD755) per person
 RM2,800 (USD810) per person
 RM 400 (USD130) per person

*USD payments are inclusive of bank currency fees

**Registration fee includes conference sessions, refreshments, luncheons, dinner, technical tours and delegate materials

Partners Discount Government participant REAAA, REAM membership No. _____
 IHT, ITS, IEM, MIROS membership No. _____

Total Amount _____ (no. of pax) x _____ (unit fee)=RM _____

Status of Sponsorship Self Company (please indicate if company sponsored)

Payment Options (Please tick (v) as applicable)* Please write your name and event name "**PIECE 2010**" on back of cheque. Cross cheque shall be made payable to "Urban Forum (Malaysia) Sdn. Bhd." Cheque Cheque _____ Credit Card Card Type Visa MastercardCard Number - - - Expiry Date /
Month Year Transfer account Cardholder's Name _____

Signature _____ Date _____

Upon signing this form, you are deemed to have read and understood the Registration Guidelines, Procedures and Policies and have accepted the terms contained therein. Please return this registration form together with the payment to reach us before the commencement of the event. Please address it to Urban Forum (Malaysia) Sdn. Bhd., 45-2, Block C2, Dataran Prima, Jalan PJU 1/39, 47301 Petaling Jaya, Selangor or Fax: +6.03.78803067

**Date and Venue**

Date 5 - 7 April 2010
 Venue KL Hilton
 Kuala Lumpur, Malaysia

Administrative Details

Tel +603-7880 6839
 Fax +603-7880 3067
 Mail to Urban Forum (Malaysia) Sdn. Bhd.
 45-2, Block C2, Dataran Prima
 Jalan PJU 1/39, 47301 Petaling Jaya
 Selangor, Malaysia
 Website www.piece2010.com

Online Registration and Enquiries

Email piece2010@urban-forum.com
 Website www.piece2010.com

F1 Discount

Formula 1 Grand Stand ticket holder entitled to 10% discount

Group Fee Specials

Take advantage of our group specials and save between USD85 & USD200 per person

Government & Partner Discounts

Government and partners participating in PIECE 2010 are entitled to 25% discount off the INDIVIDUAL Fee and a further 10% of the GROUP Fee

Early Bird Fees

REGISTER AND PAY BY 31 January 2010 and SAVE up to USD75 per person

Substitution of Delegate(s)

This is allowed, provided the organiser is notified in writing of the name and the designation of the new delegate(s) at any time prior to the commencement of the event. Transfer of registration to other programmes is not allowed.

Incorrect Mailing Information

It is possible that you may receive multiple mailings of this event or incorrect company details on the labels, for which we apologise. If this happens, please let us know so that we can update our database immediately.

Refund of Fees

All cancellations of registrations must be in writing. If cancellations are received

- more than 14 days before the event a full refund of the fee less 10% administrative charges will be given
- 7-14 days before the event a 50% refund of the fee will be given
- Less than 7 days before the event, no refund will be given but a substitute delegate is welcome to take your place or a set of documentation will be given.

Cancellation and / or Postponements

We reserve the right to cancel and/ or postpone the programme due to unforeseen circumstances.